



Consignment at Reading Rock Books

Reading Rock Books is happy to support local authors through our consignment program. This program allows us to carry and showcase a wide variety of self-published and print-on-demand titles that we would normally be unable to stock.

Your book may be a candidate for consignment at Reading Rock Books if:

- The book and its content must be pertinent to our community
- The book must be newly published, ideally no more than 6 months old
- The book must be packaged properly and appeal to our booksellers. We look at price, writing & editing quality, cover design, binding, and the general packaging.
- The book must have the title and author clearly printed on the spine and have an ISBN number and barcode.
- If you have an author website, it must link to www.thereadingrock.com or www.indiebound.com.

If your book meets these requirements, please read our terms and important information listed below.

1. We are committed to supporting local authors and our local community. Books from outside our community will not be accepted if we feel we cannot sell them successfully. You must meet with our buyer and receive confirmation that we will carry your book before delivering books to the store.
2. Consignment requires work from our booksellers: setting up records, tracking sales, and managing the inventory must be done individually and by hand. We collect a non-refundable service fee of \$25 for each different title. We offer an Events Package that includes the consignment service fee plus an author event for \$79.
3. Our pricing terms follow the book industry standard of 60/40, where 60% of the retail price (set by the author) is payable to the author, and 40% is kept by Reading Rock Books.
4. We pay quarterly for book sales, by the end of the month following the regular Accounting Quarter (example: January/February/March is 1st Quarter). Payments for sales are usually mailed by the end of April, July, October, and January.

5. We stock no more than three books per title. When we sell these and need more, we will contact you. If you are scheduled for an author presentation, you will be asked to bring more books to sell during your presentation.
6. We review sales performance every three to six months. If, after a minimum three-month trial, we feel sales are too low, we will discontinue carrying your book(s), and ask you to pick them up at the bookstore. Books will be held for pick-up for two months, or until the consignor picks them up (whichever comes first). If the consignor fails to respond at the end of two months, books will be donated to Friends of the Dickson County Public Library.
7. It is the author's responsibility to notify us of any changes in mailing or contact information.
8. It is the author's responsibility to deliver new inventory and pick up any unsold inventory.
9. All marketing and promotion is the responsibility of the author.
10. We host monthly local author book signings events. Consigned authors are invited to participate in these events.
11. Consigned books are shelved on both the local author shelf and the genre shelf in the store.
12. Consigned authors at Reading Rock Books have the opportunity to get to know the booksellers who will be handselling their books as individuals. This relationship between authors and booksellers is invaluable in connecting authors to the local audience.
13. It takes 5 to 10 days for books to be processed and put on the shelves.
14. Consigned books are included in the Reading Rock Books #newbooktuesday social media post on the week that they are added to the shelf. They are also faced out on the local author shelf for a minimum of 2 weeks beginning on the day that they are featured.

If these terms are acceptable, please contact us to schedule an appointment with our local author coordinator.

If you should have any specific questions not addressed by these terms, please feel free to contact Angela Redden, at angela@thereadingrock.com.

I, _____, have read and understand the terms set forth above, and am interested in participating in the Reading Rock Books consignment program.

Signature: _____ Date: _____